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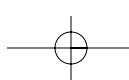
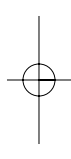
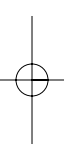
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An Advertising Supplement to the Orange County Business Journal • May 4, 2009

Women in Business



WOMEN IN BUSINESS NOMINEES

Elizabeth Pagliarini, President
OriginOne, Mission Viejo, www.iamoriginone.com

Pagliarini founded and runs Mission Viejo-based OriginOne, a couture clothing line with a cause. But that's not all she does; she's also the founder and president of The Elizabeth Group, an investment litigation and consulting firm. Here, she uses her 17 years of executive experience in the financial services and investment banking industries to assist attorneys and protect individuals who have been wronged by investment malfeasance.

In addition to all this, Pagliarini has brought Los Angeles based non-profit Step Up Women's Network (suwn.org) to Orange County. As Chairwoman of the SUWN OC Committee, she recently organized the first ever Step Up OC event in Costa Mesa where 100+ successful business women came together to network and support Step Up's cause to strengthen and empower professional women and underserved teen girls. The event was a huge success, and she has three more events already scheduled this year in Orange County.



Margaret Pappano, President/Founder

TSCM Corporation, Huntington Beach, www.tscmcorp.com

Pappano started TSCM Corporation in Huntington Beach in 1986 after she and her husband realized they both wanted to bring the professionalism of their Fortune 500 backgrounds to the service industry. While reading the newspaper, they came across an article about a slip and fall in a parking structure due to poor maintenance by the property management. Her business curiosity led her to research how to properly maintain a parking structure. She used the bonus she received from her sales position as seed money to start TSCM Corporation, and the rest is history. TSCM Corporation (The Steam Clean Machine) originally operated as a pressure washing company. Since 1986, TSCM Corporation has serviced the Orange County area and steadily expanded into Los Angeles, San Diego, and Phoenix and introduced a number of new services. As the company has grown in different markets, TSCM's corporate headquarters remain in Orange County.

Pappano is a member of BOMA, IREM, BIA and her company was presented with 2007 "Service Provider of the Year" award from The Irvine Company. She and her husband support, contribute to and participate in the Orange County chapter of the American Cancer Society.



Michelle Patterson, Founding Partner

TouchPointe, LLC, Ladera Ranch, www.touchpointe.com

Patterson, Founding Partner of TouchPointe Solutions, had always dreamed of becoming the founder and chairperson of a successful non-profit organization. In addition to her work at TouchPointe, which she launched in 2006, she successfully spearheaded one of the largest signature events in South Orange County - The Taste of Ladera. The event has raised over \$150,000 for local schools and charities and hosted over 125 local businesses and restaurants annually. This past year, the event saw over 20,000 in attendance; this year, in its fifth year of operating, 50,000 are expected to attend. In June 2006, she was recognized for her efforts by being elected to the Board of Directors for her community and appointed Chief Financial



Officer. Michelle currently resides on the Civic Council for Ladera Ranch as the Chief Financial Officer. She continues to be an active alumna of Loyola Marymount University sitting on the Board of Ambassadors.

Kris Patton, Owner

Kris Patton Promotions, Laguna Niguel, www.krispatton.com

Patton has had an intense interest in business all her life. Years of preparation, including the study of psychology at CSULB and marketing at UCI combined with more than a decade of business experience went into the formation of Kris Patton Promotions. The company was launched amidst challenging economic conditions, yet Patton has managed to make it thrive. Her work ethic and commitment to her clients' best interests have paved the way to incredible success.

Patton has had over 20 years of affiliation with a variety of nonprofits, assisting with event planning, fundraising and marketing. She currently serves on the Strategic Action Team for KidCare International, an organization dedicated to equipping, empowering, and providing basic needs to desperately disadvantaged children in the United States and Africa. She's also an active member of local chambers of commerce. An amateur chef and travel aficionado, she enjoys art, sports, facilitating personal growth groups and volunteer work.



Luann Petix, Editor-in-Chief/Founder

DAMSEL Magazine, Newport Beach, www.damselmag.com

From the time she was a young girl, Petix was creating her own magazines, cutting and pasting images and compiling them into binders. Now, she has accomplished the feat of founding OC's first monthly fashion publication, DAMSEL Magazine, which was launched September 2007. This position provides her with a daily outlet for building visual campaigns, forecasting trends and reaching a demographic of thirsty fashionistas who need their magazine fix on a regular basis. DAMSEL has made its way to the top of the ranks with fashion labels, PR firms and the beauty world at large, making it the must-see, must-be-in publication. Since launching the magazine, Petix continues to increase its caliber, bringing in international talents, acclaimed television/movie stars and globally-recognized supermodels; she has even taken the cyber world by storm with a cutting-edge website. The foundation Petix envisioned and constructed for DAMSEL has not only been realized - it has gained a loyal readership base and limitless potential.



Karen Priesman, Vice President

Hager Pacific Properties, Newport Beach, www.hagerpacific.com

Priesman has been with Hager Pacific Properties for more than 5 years and brings more than 15 years of experience at senior-level positions with various investment firms. Currently, she's responsible for all aspects of a national portfolio of properties totaling approximately 3 million square feet and valued in excess of \$200 million (annual revenue in excess of \$14 million). In addition, she is an integral part of all aspects of new property acquisition, financing, and property dispositions typically aggregating to more than



An Enduring Commitment to Community

Southern California Edison, an Edison International company, is committed to supporting the business community in a variety of ways.

SCE proudly salutes this year's Women in Business Award nominees including our own Tami Bui. As a Public Affairs Manager in SCE's Local Public Affairs department, Tami is committed to reaching out to local governments to develop relationships that help them manage their own energy needs and those of their constituents.

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Tami Bui
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